Invoice Period

09/26/16 - 10/30/16

08422982

Deal #

INVOICE

Invoice #

1537814-1



WPBF 3970 RCA Boulevard Suite 7007

Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

 Property
 Account Executive
 Sales Office
 Sales Region

 WPBF
 Cathy Simon
 HRP - Los Ange
 National

Invoice Month

October 2016

Invoice Date

10/30/16

Impact Politics, LLC Attention: Accounts Payable 16740 Waters Edge Dr Weston, FL 33326
 Advertiser
 Product
 Estimate Number

 Perkins/D/Congress
 822/R PERKINS-CONG
 822

 Flight Dates
 Order #
 Alt Order #

Special Handling

Billing Calendar

Broadcast

10/24/16 - 11/07/16

Agency Code Advertiser Code Product 1/2

1537814

Cash

Billing Type

Agency Ref Advertiser Ref

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Spots/

| Line | Start [| Date E | nd Da | ate Desc | ription | Sta | rt/End Time | MTWTFSS | Length | Week | Rate | Type | | |
|------|-----------------|-----------|--------------------------|------------------------|----------------------------|-----------|-----------------|-------------------------|--------------|-----------------------|----------|------|----------|-------------|
| 2 | 10/24/ Class | | 1/04/ <i>*</i> - Pre- | 16 WPB emptible wit | F News 25 5-6 th notice | 3:00am5:0 | 0-6:00am | MTWTF | :30 | 13 | \$225.00 | NM | | |
| | Weeks | | art Da /24/10 | | | | pots/Week 13 | <u>Rate</u> \$225.00 | | | | | | |
| Spo | ts: <u>#</u> | <u>Ch</u> | <u>Day</u> | Air Date | Air Time De | scription | | Start/End Time | <u>Lengt</u> | <u>h</u> <u>Ad-ID</u> | | | Rate | <u>Type</u> |
| | 11 | WPBF | M | 10/24/16 | 5:10 AM W | PBF News | 25 5-6:00am | 5:00-6:00am | :3 | 0 1717686н | | | \$225.00 | NM |
| | 1 | WPBF | M | 10/24/16 | 5:27 AM W | BF News | 25 5-6:00am | 5:00-6:00am | :3 | 0 1717686н | | | \$225.00 | NM |
| | 7 | WPBF | M | 10/24/16 | 5:44 AM W | BF News | 25 5-6:00am | 5:00-6:00am | :3 | 0 1717686н | | | \$225.00 | NM |
| | 2 | WPBF | Tu | 10/25/16 | 5:10 AM W | PBF News | 25 5-6:00am | 5:00-6:00am | :3 | 0 1717686н | | | \$225.00 | NM |
| | 6 | WPBF | Tu | 10/25/16 | 5:38 AM W | PBF News | 25 5-6:00am | 5:00-6:00am | :3 | 0 1717686н | | | \$225.00 | NM |
| | 3 | WPBF | W | 10/26/16 | 5:09 AM W | BF News | 25 5-6:00am | 5:00-6:00am | :3 | 0 1717686н | | | \$225.00 | NM |
| | 8 | WPBF | W | 10/26/16 | 5:27 AM W | PBF News | 25 5-6:00am | 5:00-6:00am | :3 | 0 1717686н | | | \$225.00 | NM |
| | 12 | WPBF | W | 10/26/16 | 5:45 AM W | BF News | 25 5-6:00am | 5:00-6:00am | :3 | 0 1717686н | | | \$225.00 | NM |
| | 10 | WPBF | Th | 10/27/16 | 5:10 AM W | PBF News | 25 5-6:00am | 5:00-6:00am | :3 | 0 1718229н | | | \$225.00 | NM |
| | 4 | WPBF | Th | 10/27/16 | 5:26 AM WI | BF News | 25 5-6:00am | 5:00-6:00am | :3 | 0 1717686н | | | \$225.00 | NM |
| | 9 | WPBF | F | 10/28/16 | 5:09 AM WI | PBF News | 25 5-6:00am | 5:00-6:00am | :3 | 0 1729882 | | | \$225.00 | NM |
| | 5 | WPBF | F | 10/28/16 | 5:25 AM WI | PBF News | 25 5-6:00am | 5:00-6:00am | :3 | 0 1717686н | | | \$225.00 | NM |
| | 13 | WPBF | F | 10/28/16 | 5:45 AM WI | PBF News | 25 5-6:00am | 5:00-6:00am | :3 | 0 1729882 | | | \$225.00 | NM |
| 3 | 10/24/ | 16 1 | 0/28/ | 16 WPE | BF News 25 Mo | rninas6-7 | AM | MTWTF | :30 | 13 | \$600.00 | NM | | |

| 3 10/24 Class | | 0/28/1 - Pre- | 16 WPE emptible wi | 3F News 25 Morni th notice | ngs6-7AM | MTWTF | :30 | 13 | \$600.00 | NM | | |
|------------------|-----------|------------------|-----------------------|-------------------------------|------------------|-------------------------|---------------|----------|----------|----|-------------|------|
| Weeks | | art Da /24/16 | | | Spots/Week 13 | <u>Rate</u> \$600.00 | | | | | | |
| Spots: # | <u>Ch</u> | Day | Air Date | Air Time Descr | <u>iption</u> | Start/End Time | <u>Length</u> | Ad-ID | | | <u>Rate</u> | Type |
| 5 | WPBF | M | 10/24/16 | 6:26 AM WPBF | News 25 Mornings | 6-7AM | :30 | 1718229н | | | \$600.00 | NM |
| 8 | WPBF | M | 10/24/16 | 6:43 AM WPBF | News 25 Mornings | 6-7AM | :30 | 1717686н | | | \$600.00 | NM |
| 9 | WPBF | Tu | 10/25/16 | 6:09 AM WPBF | News 25 Mornings | 6-7AM | :30 | 1717686н | | | \$600.00 | NM |
| 2 | WPBF | Tu | 10/25/16 | 6:37 AM WPBF | News 25 Mornings | 6-7AM | :30 | 1718229н | | | \$600.00 | NM |
| 1 | WPBF | W | 10/26/16 | 6:10 AM WPBF | News 25 Mornings | 6-7AM | :30 | 1718229н | | | \$600.00 | NM |
| 3 | WPBF | W | 10/26/16 | 6:26 AM WPBF | News 25 Mornings | 6-7AM | :30 | 1717686н | | | \$600.00 | NM |
| 6 | WPBF | W | 10/26/16 | 6:50 AM WPBF | News 25 Mornings | 6-7AM | :30 | 1717686н | | | \$600.00 | NM |
| 11 | WPBF | Th | 10/27/16 | 6:10 AM WPBF | News 25 Mornings | 6-7AM | :30 | 1717686н | | | \$600.00 | NM |
| 10 | WPBF | Th | 10/27/16 | 6:25 AM WPBF | News 25 Mornings | 6-7AM | :30 | 1717686н | | | \$600.00 | NM |

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Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1537814-1 | 10/30/16 | October 2016 | 09/26/16 - 10/30/16 |

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| Perkins/D/Congress | 822/R PERKINS-CONG | 822 |

www.thewpbfchannel.com

| | | | | | | | | Spots/ | | | | |
|------------------|---------------|--------------------|------------------------|-------------------------------|---------------------|-------------------------|--------------|----------------|----------|------|-------------|-----|
| ne Start | Date | End D | ate Des | scription | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | | |
| 3 10/24 Class | | 10/28 e - Pre | /16 WF | BF News 25 Mor | nings6-7AM | MTWTF | :30 | 13 | \$600.00 | NM | | |
| Spots: # | <u>Çh</u> | | Air Date | Air Time Des | | Start/End Time | Lengt | h Ad-ID | | | Rate | Тур |
| 4 | WPB | | 10/27/16 | 6:37 AM WPI | BF News 25 Mornings | 6-7AM | :3 | 0 1718229н | | | \$600.00 | N |
| 12 | WPB | | 10/28/16 | 6:23 AM WPI | 3F News 25 Mornings | 6-7AM | :3 | 0 1717686н | | | \$600.00 | N |
| 13 | WPB | | 10/28/16 | 6:38 AM WPI | BF News 25 Mornings | 6-7AM | :3 | 0 1729882 | | | \$600.00 |) N |
| 7 | WPB | F F | 10/28/16 | 6:51 AM WPI | 3F News 25 Mornings | 6-7AM | :3 | 0 1729882 | | | \$600.00 |) N |
| | of Tim | 10/28. e - Pre | /16 God -emptible v | | | MTWTF | :30 | 13 | \$600.00 | NM | | |
| Weeks | | Start D 10/24/ | | | | Rate \$600.00 | | | | | | |
| Spots: # | <u>Ch</u> | Day | Air Date | Air Time Des | <u>cription</u> | Start/End Time | <u>Lengt</u> | h Ad-ID | | | <u>Rate</u> | Typ |
| 7 | WPB | F M | 10/24/16 | 7:28 AM Goo | d Morning America | 7-9AM | :3 | 0 1717686н | | | \$600.00 | N |
| 12 | WPB | F M | 10/24/16 | 8:39 AM Goo | d Morning America | 7-9AM | :3 | 0 1717686н | | | \$600.00 |) N |
| 1 | WPB | F M | 10/24/16 | 8:55 AM Goo | d Morning America | 7-9AM | :3 | 0 1718229н | | | \$600.00 | N |
| 6 | WPB | F Tu | 10/25/16 | 6:59 AM Goo | d Morning America | 7-9AM | :3 | 0 1717686н | | | \$600.00 | N |
| 11 | WPB | F Tu | 10/25/16 | 7:28 AM Goo | d Morning America | 7-9AM | :3 | 0 1717686н | | | \$600.00 |) N |
| 2 | WPB | F Tu | 10/25/16 | 7:59 AM Goo | d Morning America | 7-9AM | :3 | 0 1717686н | | | \$600.00 | N |
| 9 | WPB | F W | 10/26/16 | 7:38 AM Goo | d Morning America | 7-9AM | :3 | 0 1717686н | | | \$600.00 | N |
| 3 | WPB | F W | 10/26/16 | 7:58 AM Goo | d Morning America | 7-9AM | :3 | 0 1718229н | | | \$600.00 | N |
| 13 | WPB | F W | 10/26/16 | 8:46 AM Goo | d Morning America | 7-9AM | :3 | 0 1717686н | | | \$600.00 |) N |
| 4 | WPB | F Th | 10/27/16 | | d Morning America | 7-9AM | :3 | 0 1717686н | | | \$600.00 | |
| 8 | WPB | | 10/28/16 | | d Morning America | 7-9AM | :3 | 0 1717686н | | | \$600.00 | |
| 10 | WPB | | 10/28/16 | | d Morning America | 7-9AM | | 0 1729882 | | | \$600.00 | |
| 5 | WPB | | 10/28/16 | | d Morning America | 7-9AM | | 0 1717686н | | | \$600.00 | |
| 5 10/24 Class | /16 of Tim | 10/28. e - Pre | /16 WP -emptible w | | 00ANM-F 9A-10A | MTWTF | :30 | 10 | \$300.00 | NM | | |
| Week | s: . | Start D 10/24/ | ate End | Date MTWTFSS | | <u>Rate</u> \$300.00 | | | | | | |
| Spots: # | <u>Çh</u> | Day | Air Date | Air Time Des | <u>cription</u> | Start/End Time | <u>Lengt</u> | h <u>Ad-ID</u> | | | <u>Rate</u> | Ту |
| 1 | WPB | F M | 10/24/16 | 9:31 AM WPI | BF NEWS AT 9:00AM | M-F 9A-10A | :3 | 0 1717686н | | | \$300.00 | N |
| 8 | WPB | F M | 10/24/16 | 9:59 AM WPI | BF NEWS AT 9:00AM | M-F 9A-10A | :3 | 0 1717686н | | | \$300.00 |) N |
| 6 | WPB | F Tu | 10/25/16 | 9:05 AM WP | BF NEWS AT 9:00AM | M-F 9A-10A | :3 | 0 1718229н | | | \$300.00 |) |
| 2 | WPB | F Tu | 10/25/16 | 9:55 AM WP | BF NEWS AT 9:00AM | M-F 9A-10A | :3 | 0 1717686н | | | \$300.00 |) |
| 7 | WPB | F W | 10/26/16 | 9:10 AM WPI | BF NEWS AT 9:00AM | M-F 9A-10A | :3 | 0 1717686н | | | \$300.00 |) N |
| 3 | WPB | F W | 10/26/16 | 9:58 AM WP | BF NEWS AT 9:00AM | M-F 9A-10A | :3 | 0 1717686н | | | \$300.00 |) |
| 4 | WPB | F Th | 10/27/16 | 9:09 AM WPI | BF NEWS AT 9:00AM | M-F 9A-10A | :3 | 0 1717686н | | | \$300.00 | |
| 10 | WPB | | 10/27/16 | | BF NEWS AT 9:00AM | M-F 9A-10A | :3 | 0 1717686н | | | \$300.00 | |
| 5 | WPB | | 10/28/16 | | BF NEWS AT 9:00AM | M-F 9A-10A | :3 | 0 1729882 | | | \$300.00 | |
| 9 | WPB | | 10/28/16 | 9:54 AM WPI | BF NEWS AT 9:00AM | M-F 9A-10A | | 0 1729882 | | | \$300.00 | |
| 6 10/29 Class | | 10/29 e - Pre | /16 Sat -emptible w | 5-6am News vith notice | Sat 5-6am | 2- | :30 | 2 | \$100.00 | NM | | |
| Week | | Start D 10/24/1 | | <u>Date MTWTFSS</u> 0/162- | | <u>Rate</u> \$100.00 | | | | | | |
| Spots: # | <u>Ch</u> | | Air Date | Air Time Des | cription | Start/End Time | <u>Lengt</u> | h Ad-ID | | | Rate | Ту |
| 1 | WPB | | 10/29/16 | 5:24 AM Sat | | Sat 5-6am | | 0 1729882 | | | \$100.00 | |
| 2 | WPB | | 10/29/16 | 5:41 AM Sat | | Sat 5-6am | | 0 1717686н | | | \$100.00 | |
| | /16 | 10/29 | | 6-7am News | Sat 6-7am | 2- | :30 | 2 | \$265.00 | NM | | |

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Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1537814-1 | 10/30/16 | October 2016 | 09/26/16 - 10/30/16 |

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| Perkins/D/Congress | 822/R PERKINS-CONG | 822 |

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| | | | | | | | | | Spots/ | | | |
|-------------------|--------------------------|---------------------|------------------|---------|----------------------------|-----------------|-------------------------|---------|------------|----------|------|-------------|
| ine Start | Date End | Date | Desc | ription | 1 | Start/End-Time | MTWTFSS | Length- | Week | Rate | Type | |
| Class | of Time - P | re-em | ptible wit | h noti | ice | | | | | | | |
| Week | s: <u>Start</u> 10/24 | | End D: 10/30/ | | <u>MTWTFSS</u> 2- | Spots/Week 2 | Rate \$265.00 | | | | | |
| Spots: # | | ay Aiı | | | <u> Time Descri</u> | | Start/End Time | | th Ad-ID | | | Rate Typ |
| 2 | | | /29/16 | | 0 AM Sat 6-1 | | Sat 6-7am | | 0 1729882 | | | \$265.00 NI |
| 1 | WPBF : | Sa 10 | /29/16 | 6:4 | 1 AM Sat 6-1 | 7am News | Sat 6-7am | :3 | 0 1717686н | | | \$265.00 N |
| 8 10/29 Class | of Time - P | | ptible wit | h noti | | Sat 7am-8am | 2- | :30 | 2 | \$450.00 | NM | |
| Weeks | s: <u>Start</u> 10/24 | <u>Date</u> | End D: 10/30/ | | MTWTFSS | Spots/Week 2 | <u>Rate</u> \$450.00 | | | | | |
| Spots: # | | ay Aiı | | | Time Descri | _ | Start/End Time | Lengi | h Ad-ID | | | Rate Tyr |
| 2 | | | /29/16 | | | Saturday 7-8am | Sat 7am-8am | | 0 1729882 | | | \$450.00 N |
| 1_ | WPBF : | Sa 10 | /29/16 | | | Saturday 7-8am | Sat 7am-8am | :3 | 0 1729882 | | | \$450.00 N |
| 9 10/29 Class | /16 10/2 of Time - P | 9/16 re-em | | | News | Sat 8-9am | 2- | :30 | 2 | \$350.00 | NM | |
| Weeks | | Date | | ate | MTWTFSS 2- | Spots/Week 2 | <u>Rate</u> \$350.00 | | | | | |
| Spots: # | Ch D | ay Air | r Date | | <u> Time Descri</u> | | Start/End Time | Lengi | th Ad-ID | | | Rate Typ |
| 1 | | | /29/16 | | 4 AM Sat 8-9 | | Sat 8-9am | | 0 1717686н | | | \$350.00 N |
| 2 | WPBF | Sa 10 | /29/16 | 8:3 | 7 AM Sat 8-9 | 9am News | Sat 8-9am | :3 | 0 1729882 | | | \$350.00 N |
| 10 10/30 Class | /16 10/3 of Time - P | 0/16 re-em | | | n News ice | Sun 5-6am | 2 | :30 | 2 | \$100.00 | NM | |
| Weeks | s: <u>Start</u> 10/24 | <u>Date</u> 1/16 | End D: 10/30/ | | <u>MTWTFSS</u> 2 | Spots/Week 2 | <u>Rate</u> \$100.00 | | | | | |
| Spots: # | | | r Date | | <u> Time Descri</u> | - | Start/End Time | | h Ad-ID | | | Rate Typ |
| 1 | | | /30/16 | | 4 AM Sun 5- | | Sun 5-6am | | 0 1729882 | | | \$100.00 N |
| 2 | WPBF : | Su 10 | /30/16 | 5:5 | 6 AM Sun 5- | 6am News | Sun 5-6am | :3 | 0 1717686н | | | \$100.00 N |
| 11 10/30 Class | /16 10/3 of Time - P | 0/16 re-em | ptible wit | h noti | n News ice | Sun 6-7am | 2 | :30 | 2 | \$225.00 | NM | |
| Weeks | s: <u>Start</u> 10/24 | <u>Date</u> 1/16 | End D: 10/30/ | | <u>MTWTFSS</u> 2 | Spots/Week 2 | <u>Rate</u> \$225.00 | | | | | |
| Spots: # | Ch D | ay Aiı | r Date | Air 7 | Time Descri | ption | Start/End Time | Lengt | h Ad-ID | | | Rate Tyr |
| 2 | WPBF | Su 10 | /30/16 | 6:0 | 8 AM Sun 6- | 7am News | Sun 6-7am | :3 | 0 1729882 | | | \$225.00 N |
| 1 | WPBF | Su 10 | /30/16 | 6:5 | 5 AM Sun 6- | 7am News | Sun 6-7am | :3 | 0 1717686н | | | \$225.00 N |
| 12 10/30 Class | /16 10/3 of Time - P | 0/16 re-em | | | day 7-8am ice | Sun 7-8am | 2 | :30 | 2 | \$450.00 | NM | |
| Weeks | s: <u>Start</u> 10/24 | | End D: 10/30/ | | <u>MTWTFSS</u> | Spots/Week 2 | <u>Rate</u> \$450.00 | | | | _ | |
| Spots: # | Ch D | ay Aiı | r Date | Air 7 | <u> Time</u> <u>Descri</u> | ption | Start/End Time | Leng | th Ad-ID | | | Rate Tyr |
| 2 | | | /30/16 | 7:3 | 9 AM GMA S | Sunday 7-8am | Sun 7-8am | | 0 1729882 | | | \$450.00 N |
| 1 | WPBF | Su 10 | /30/16 | 7:5 | 7 AM GMA | Sunday 7-8am | Sun 7-8am | :3 | 0 1729882 | | | \$450.00 N |
| 13 10/30 Class | /16 10/3 of Time - P | 0/16 re-em | | | n News ice | Sun 8-9am | 2 | :30 | 2 | \$350.00 | NM | |
| Weeks | | Date | | ate | MTWTFSS | Spots/Week 2 | <u>Rate</u> \$350.00 | | | | | |
| Spots: # | Ch D | ay Aiı | r Date | Air | Time Descri | ption | Start/End Time | Lengi | th Ad-ID | | | Rate Typ |
| 2 | | | /30/16 | | 5 AM Sun 8- | | Sun 8-9am | | 0 1717686н | | | \$350.00 N |
| 1 | WPBF : | Su 10 | /30/16 | 8:4 | 2 AM Sun 8- | 9am News | Sun 8-9am | :3 | 0 1729882 | | | \$350.00 N |

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Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

| 5321 Bank 21 676 115 13 | | | |
|-------------------------|--------------|---------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1537814-1 | 10/30/16 | October 2016 | 09/26/16 - 10/30/16 |

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| Perkins/D/Congress | 822/R PERKINS-CONG | 822 |

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|--|------------------------|-------------------------------------|--------|---------------------------|--------------|------|---------------|
| ine Start Date End Date Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
| 14 10/30/16 10/30/16 Sun 9-10am Class of Time - Fixed Non Pre-emptible | 9-10am | 1 | :30 | 1 | \$1,050.00 | NM | ·_···· |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> | | Rate | | | | | |
| 10/24/16 10/30/161 Spots: # Ch Day Air Date Air Time Des | - | \$1,050.00 <u>Start/End Time</u> | Lengt | h Ad-ID | | | Rate Type |
| 1 WPBF Su 10/30/16 9:59 AM Sun | | 9-10am | | <u>лачы</u> 0 1717686н | | | \$1,050.00 NA |
| | 01111 40 40004 | | | Ť | | | |
| 15 10/30/16 10/30/16 Matter of Fact Class of Time - Pre-emptible with notice | SUN 10-1030A | 2 | :30 | 2 | \$350.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> | | Rate | | | | | *** |
| 10/24/16 10/30/162 Spots: <u># Ch Day Air Date</u> Air Time Des | - | \$350.00 Start/End Time | Lengt | h Ad-ID | | | Rate Typ |
| 1 WPBF Su 10/30/16 10:14 AM Mati | | SUN 10-1030A | | 0 1729882 | | | \$350.00 NI |
| 2 WPBF Su 10/30/16 10:29 AM Mati | | SUN 10-1030A | | 0 1729882 | | | \$350.00 Nf |
| | | | | 40 | 0005.00 | | |
| 16 10/24/16 10/28/16 Dr. Oz M-F 10-11a Class of Time - Pre-emptible with notice | 10a-11a | MTWTF | :30 | 10 | \$265.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/24/16 10/30/16 MTWTF | | <u>Rate</u> \$265.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Des | · - | Start/End Time | Lengt | h Ad-ID | | | Rate Typ |
| 1 WPBF M 10/24/16 10:20 AM Dr. (| Oz M-F 10-11a | 10a-11a | :3 | 0 1717686н | | | \$265.00 NI |
| 8 WPBF M 10/24/16 10:56 AM Dr. 6 | Oz M-F 10-11a | 10a-11a | :3 | 0 1718229н | | | \$265.00 N |
| 2 WPBF Tu 10/25/16 10:12 AM Dr. (| Oz M-F 10-11a | 10a-11a | :3 | 0 1717686н | | | \$265.00 NI |
| 9 WPBF Tu 10/25/16 10:38 AM Dr. (| Oz M-F 10-11a | 10a-11a | :3 | 0 1717686н | | | \$265.00 NI |
| | Oz M-F 10-11a | 10a-11a | :3 | 0 1718229н | | | \$265.00 Ni |
| | Oz M-F 10-11a | 10a-11a | | 0 1717686н | | | \$265.00 NI |
| | Oz M-F 10-11a | 10a-11a | | 0 1718229н | | | \$265.00 NI |
| | Oz M-F 10-11a | 10a-11a | | 0 1717686н | | | \$265.00 NI |
| | Oz M-F 10-11a | 10a-11a | | 0 1717686н | | | \$265.00 NI |
| 7 WPBF F 10/28/16 10:31 AM Dr. (| Oz M-F 10-11a | 10a-11a | :3 | 0 1729882 | | | \$265.00 NI |
| 17 10/24/16 10/28/16 The View Class of Time - Pre-emptible with notice | 11A-12PM | MTWTF | :30 | 6 | \$450.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/24/16 10/30/16 MTWTF | 4.37 4 4 4 4 4 4 4 4 4 | <u>Rate</u> \$450.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Des | cription | Start/End Time | Lengt | h Ad-ID | | | Rate Typ |
| 2 WPBF Tu 10/25/16 10:59 AM The | View | 11A-12PM | :3 | 0 1718229н | | | \$450.00 Ni |
| 3 WPBF W 10/26/16 10:59 AM The | View | 11A-12PM | :3 | 0 1717686н | | | \$450.00 Ni |
| 1 WPBF W 10/26/16 11:35 AM The | View | 11A-12PM | | 0 1717686н | | | \$450.00 N |
| 4 WPBF Th 10/27/16 11:34 AM The | | 11A-12PM | | 0 1717686н | | | \$450.00 NI |
| 5 WPBF F 10/28/16 10:59 AM The | | 11A-12PM | | 0 1717686н | | | \$450.00 NI |
| 6 WPBF F 10/28/16 11:34 AM The | View | 11A-12PM | :3 | 0 1729882 | . | | \$450.00 NI |
| 18 10/24/16 10/28/16 WPBF News 25 @ N Class of Time - Fixed Non Pre-emptible | Noon 12pm-1230pm | MTWTF | :30 | 3 | \$600.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/24/16 10/30/16 MTWTF | | <u>Rate</u> \$600.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Des | | Start/End Time | Lenat | h Ad-ID | | | Rate Typ |
| | BF News 25 @ Noon | 12pm-1230pm | | 0 1717686н | | | \$600.00 N |
| | BF News 25 @ Noon | 12pm-1230pm | | 0 1717686н | | | \$600.00 NI |
| | BF News 25 @ Noon | 12pm-1230pm | :3 | 0 1729882 | | | \$600.00 NI |
| 19 10/24/16 10/28/16 1230-1P Access Ho Class of Time - Pre-emptible with notice | llywoc1230-1p | MTWTF | :30 | 5 | \$265.00 | NМ | - |

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Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

| | A LT Class LT | | |
|-----------|---------------|---------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1537814-1 | 10/30/16 | October 2016 | 09/26/16 - 10/30/16 |

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| Perkins/D/Congress | 822/R PERKINS-CONG | 822 |

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| Line Start [| Date End Da | ate Desc | cription | Start/End Time | MTWTFSS E | _ength | Spots/ Week | Rate | Туре | |
|--------------------|--------------------------------|----------------------|----------------------------------|------------------------|-------------------------|--------|--------------------------|----------|------|----------------------------|
| l Maria | Charl Da | 4- E-45 | ate MTWTFSS | 04-00/ | D-4- | | | | | |
| Weeks | s: <u>Start Da</u> 10/24/16 | | | Spots/Week 5 | <u>Rate</u> \$265.00 | | | | | |
| Spots: # | Ch Day | Air Date | Air Time Descript | ion | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 8 | WPBF M | 10/24/16 | 12:41 PM 1230-1F | Access Hollywood | 1230-1p | :3 | 0 1718229н | | | \$265.00 NM |
| 2 | | 10/25/16 | | Access Hollywood | 1230-1p | :3 | О 1718229н | | | \$265.00 NM |
| 4 | | 10/26/16 | | Access Hollywood | 1230-1p | | 0 1717686н | | | \$265.00 NM |
| 3 | | 10/27/16 | | Access Hollywood | 1230-1p | | 0 1717686н | | | \$265.00 NM |
| 5 | WPBF F | 10/28/16 | 12:41 PM 1230-1F | Access Hollywood | 1230-1p | :3 | 0 1717686н | | | \$265.00 NM |
| 20 10/24/ Class | /16 10/28/1 of Time - Pre- | | CHEW th notice | 1P-2P | MTWTF | :30 | 8 | \$350.00 | NM | |
| Weeks | S: <u>Start Da</u> 10/24/16 | | | Spots/Week 8 | <u>Rate</u> \$350.00 | | | | | |
| Spots: # | | Air Date | Air Time Descript | | Start/End Time | | h Ad-ID | | | Rate Type |
| 1 | WPBF M | 10/24/16 | 12:58 PM THE CH | | 1P-2P | | 0 1717686н | | | \$350.00 NM |
| 6 | | 10/24/16 | 1:30 PM THE CH | | 1P-2P | | 0 1717686н | | | \$350.00 NM |
| 7 | | 10/25/16 | 12:58 PM THE CH | | 1P-2P | | 0 1717686н | | | \$350.00 NM |
| 2 | | 10/25/16 | 1:31 PM THE CH | | 1P-2P | | 0 1717686н | | | \$350.00 NM |
| 3 | | 10/26/16 | 1:00 PM THE CH | | 1P-2P | | O 1717686н О 1717686н | | | \$350.00 NM |
| 4 5 | WPBF Th | 10/27/16 | 1:34 PM THE CH | | 1P-2P | | O 1717686H | | | \$350.00 NM \$350.00 NM |
| 5 8 | WPBF F | 10/28/16 10/28/16 | 12:58 PM THE CH | | 1P-2P 1P-2P | | 0 1729882 | | | \$350.00 NM \$350.00 NM |
| 0 | VVPDF F | 10/20/10 | 1.26 PIVI THE CF | IEVV | IF-ZF | | U 1729002 | | | \$350.00 NW |
| | of Time - Pre- | emptible wi | | GENERAL HOSPIT | | :30 | 5 | \$525.00 | NM | |
| Weeks | s: <u>Start Da</u> 10/24/16 | | | <u>Spots/Week</u> 5 | <u>Rate</u> \$525.00 | | | | | |
| Spots: # | Ch Day | Air Date | Air Time Descript | <u>tion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 2 | WPBF M | 10/24/16 | 2:26 PM GENER | AL HOSPITAL | GENERAL HOSP | : TI | 0 1717686н | | | \$525.00 NM |
| 3 | | 10/25/16 | 2:27 PM GENER | AL HOSPITAL | GENERAL HOSP | | 0 1717686н | | | \$525.00 NM |
| 1 | | 10/26/16 | 2:59 PM GENER | | GENERAL HOSP | | 0 1718229н | | | \$525.00 NM |
| 4 | | 10/27/16 | 2:23 PM GENER | | GENERAL HOSP | | 0 1717686н | | | \$525.00 NM |
| 5 | WPBF F | 10/28/16 | 2:59 PM GENER | AL HOSPITAL | GENERAL HOSP | ·IT :3 | 0 1729882 | | | \$525.00 NM |
| 22 10/24/ Class | /16 10/28/ of Time - Pre- | | | 3-4p | MTWTF | :30 | 10 | \$350.00 | NM | |
| Weeks | 10/24/10 | 10/30/ | /16 MTWTF | Spots/Week 10 | Rate \$350.00 | | | | | <u> </u> |
| Spots: # | | | Air Time Descript | tion | Start/End Time | | h Ad-ID | | | Rate Type |
| 1 | WPBF M | 10/24/16 | 3:20 PM Dr. Oz | | 3-4p | | 0 1718229н | | | \$350.00 NM |
| 8 | WPBF M | 10/24/16 | 3:38 PM Dr. Oz | | 3-4p | | 0 1717686н | | | \$350.00 NM |
| 9 | | 10/25/16 | 3:19 PM Dr. Oz | | 3-4p | | 0 1717686н | | | \$350.00 NM |
| 2 | | 10/25/16 | 3:39 PM Dr. Oz | | 3-4p | | 0 1717686н | | | \$350.00 NM |
| 7 | | 10/26/16 | 3:20 PM Dr. Oz | | 3-4p | | 0 1717686н | | | \$350.00 NM |
| 3 | | 10/26/16 | 3:37 PM Dr. Oz | | 3-4p | | O 1717686H | | | \$350.00 NM |
| 4 | | 10/27/16 | 3:18 PM Dr. Oz | | 3-4p | | 0 1717686н 0 1717686н | | | \$350.00 NM |
| 10 | | 10/27/16 | 3:55 PM Dr. Oz | | 3-4p | | 0 1717686H | | | \$350.00 NM |
| 5 | WPBF F | 10/28/16 | 3:22 PM Dr. Oz 3:38 PM Dr. Oz | | 3-4p | | O 1717686н О 1729882 | | | \$350.00 NM |
| 6 | WPBF F | 10/28/16 | 3.30 FIVI Dr. UZ | | 3-4p | .3 | O 11 5 3005 | | | \$350.00 NM |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1537814-1 | 10/30/16 | October 2016 | 09/26/16 - 10/30/16 |

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| Perkins/D/Congress | 822/R PERKINS-CONG | 822 |

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| ne Start | Date | End Da | ata Don | cription | Start/End Time | MT-TECC | Longth | Spots/ | Dota | Tunn | |
|--|---|--|--|---|--|--|--------------------------|---|------------|------|----------------------------------|
| | | | | | | MTWTFSS | Length | Week | Rate | Туре | |
| 23 10/24 Class | | 10/28/1 - Pre- | 16 Eller emptible wi | | 4-5p | MTWTF | :30 | 13 | \$525.00 | NM | |
| Week | _ | tart Da 0/24/16 | | | | <u>Rate</u> \$525.00 | | | | | |
| pots: # | <u>Ch</u> | Day | Air Date | Air Time De | scription | Start/End Time | Length | Ad-ID | | | Rate Ty |
| 2 | WPBF | М | 10/24/16 | 3:59 PM Elle | en | 4-5p | :30 | 1717686н | | | \$525.00 |
| 1 | WPBF | M | 10/24/16 | 4:23 PM Elle | en | 4-5p | :30 | 1717686н | | | \$525.00 |
| 13 | WPBF | M | 10/24/16 | 4:45 PM Elle | en | 4-5p | :30 | 1718229н | | | \$525.00 I |
| 11 | WPBF | Tu | 10/25/16 | 3:59 PM Elle | en | 4-5p | :30 | 1717686н | | | \$525.00 |
| 3 | WPBF | : Tu | 10/25/16 | 4:22 PM Elle | en | 4-5p | :30 | 1718229н | | | \$525.00 I |
| 4 | WPBF | : Tu | 10/25/16 | 4:35 PM Elle | en | 4-5p | :30 | 1717686н | | | \$525.00 |
| 5 | WPBF | . W | 10/26/16 | 3:59 PM Elle | en | 4-5p | :30 | 1717686н | | | \$525.00 |
| 6 | WPBF | : W | 10/26/16 | 4:21 PM Elle | en | 4-5p | :30 | 1718229н | | | \$525.00 |
| 12 | WPBF | : W | 10/26/16 | 4:40 PM Elle | en | 4-5p | :30 | 1717686н | | | \$525.00 |
| 8 | WPBF | : Th | 10/27/16 | 4:30 PM Elle | en | 4-5p | :30 | 1717686н | | | \$525.00 |
| 7 | WPBF | : Th | 10/27/16 | 4:34 PM Elle | en | 4-5p | :30 | 1718229н | | | \$525.00 |
| 10 | WPBF | : F | 10/28/16 | 3:58 PM Elle | en | 4-5p | :30 | 1729882 | | | \$525.00 |
| 9 | WPBF | F | 10/28/16 | 4:36 PM Elic | en | 4-5p | :30 | 1717686н | | | \$525.00 |
| 24 10/24 Class | 1/16 s of Time | 10/28/1 - Pre- | 16 M-F emptible wi | 5pm News ith notice | 5-6pm | MTWTF | :30 | 10 | \$600.00 | NM | |
| Week | | tart Da 0/24/16 | | | | <u>Rate</u> \$600.00 | | | | • | |
| pots: # | <u>Ch</u> | Day | Air Date | Air Time De | scription | Start/End Time | Length | Ad-ID | | | Rate T |
| 7 | WPBF | М | 10/24/16 | 5:12 PM M- | F 5pm News | 5-6pm | :30 | 1717686н | | | \$600.00 |
| 1 | WPBF | M | 10/24/16 | 5:39 PM M- | F 5pm News | 5-6pm | :30 | 1717686н | | | \$600.00 |
| 9 | WPBF | : Tu | 10/25/16 | 5:14 PM M- | F 5pm News | 5-6pm | :30 | 1717686н | | | \$600.00 |
| 2 | WPBF | : Tu | 10/25/16 | 5:38 PM M- | F 5pm News | 5-6pm | :30 | 1717686н | | | \$600.00 |
| 3 | WPBF | : W | 10/26/16 | 5:28 PM M- | F 5pm News | 5-6pm | :30 | 1717686н | | | \$600.00 |
| 8 | WPBF | : W | 10/26/16 | 5:56 PM M- | F 5pm News | 5-6pm | :30 | 1717686н | | | \$600.00 |
| 4 | WPBF | : Th | 10/27/16 | | F 5pm News | 5-6pm | :30 | 1717686н | | | \$600.00 |
| 10 | WPBF | | 10/27/16 | | F 5pm News | 5-6pm | :30 | 1717686н | | | \$600.00 |
| 6 | WPBF | | 10/28/16 | | F 5pm News | 5-6pm | :30 | 1729882 | | | \$600.00 |
| 5 | WPBF | | 10/28/16 | | F 5pm News | 5-6pm | :30 | 1717686н | | | \$600.00 |
| 25 10/24 Class | 1/16 s of Time | 10/28/1 e - Pre- | 16 WPI emptible wi | BF News 25 @ | 6:00Pl6-6:30PM | MTWTF | :30 | 5 | \$700.00 | NM | |
| | (s: <u>S</u> | tart Da 0/24/16 | te End D | Date MTWTFS | <u> </u> | <u>Rate</u> \$700.00 | | | | | |
| Week | ı | Day | Air Date | Air Time De | scription | Start/End Time | Length | Ad-ID | | | Rate T |
| | | Day | | | | | .00 | 1717686н | | | \$700.00 |
| | | | 10/24/16 | 6:21 PM WI | PBF News 25 @ 6:00PM | 6-6:30PM | :30 | , 1, 1, 00011 | | | |
| pots: # | <u>Ch</u> | M | | | PBF News 25 @ 6:00PM PBF News 25 @ 6:00PM | 6-6:30PM 6-6:30PM | |) 1718229н | | | \$700.00 |
| pots: # 1 | <u>Ch</u> WPBF | M Tu | 10/24/16 | 6:12 PM W | _ | | :30 | | | | |
| pots: <u>#</u> 1 5 | <u>Ch</u> WPBF WPBF | M Tu W | 10/24/16 10/25/16 | 6:12 PM WF 6:22 PM WF | PBF News 25 @ 6:00PM | 6-6:30PM | :30 :30 |) 1718229н | | | \$700.00 \$700.00 \$700.00 |
| Spots: # 1 5 4 | <u>Ch</u> WPBF WPBF WPBF | M Tu W Th | 10/24/16 10/25/16 10/26/16 | 6:12 PM WF 6:22 PM WF 6:29 PM WF | PBF News 25 @ 6:00PM PBF News 25 @ 6:00PM | 6-6:30PM 6-6:30PM | :30 :30 :30 |) 1718229н) 1718229н | | | \$700.00 |
| Spots: # 1 5 4 2 3 | Ch WPBF WPBF WPBF WPBF | M Tu W Th F | 10/24/16 10/25/16 10/26/16 10/27/16 10/28/16 | 6:12 PM WF 6:22 PM WF 6:29 PM WF 6:29 PM WF | PBF News 25 @ 6:00PM PBF News 25 @ 6:00PM PBF News 25 @ 6:00PM | 6-6:30PM 6-6:30PM 6-6:30PM | :30 :30 :30 |) 1718229н) 1718229н) 1717686н | \$2,650.00 | NM | \$700.00 \$700.00 |
| Spots: # 1 5 4 2 3 | Ch WPBF WPBF WPBF WPBF 4/16 s of Time | M Tu W Th F F 10/28/1 | 10/24/16 10/25/16 10/26/16 10/27/16 10/28/16 16 Whe d Non Pre- | 6:12 PM WF 6:22 PM WF 6:29 PM WF 6:29 PM WF eel Of Fortune emptible Date MTWTFS | PBF News 25 @ 6:00PM 7-7:30PM SS Spots/Week | 6-6:30PM 6-6:30PM 6-6:30PM MTWTF | :30 :30 :30 :30 |) 1718229H) 1718229H) 1717686H) 1729882 | \$2,650.00 | NM | \$700.00 \$700.00 |
| Spots: # 1 5 4 2 3 27 10/24 Class | Ch WPBF WPBF WPBF WPBF 4/16 s of Time | M Tu W Th F Th F F 10/28/* e - Fixe ctart Da | 10/24/16 10/25/16 10/26/16 10/27/16 10/28/16 16 Whe d Non Pre- | 6:12 PM WE 6:22 PM WE 6:29 PM WE 6:29 PM WE eel Of Fortune emptible Date MTWTFS | PBF News 25 @ 6:00PM 7-7:30PM SS Spots/Week 7 | 6-6:30PM 6-6:30PM 6-6:30PM 6-6:30PM | :30 :30 :30 |) 1718229H) 1718229H) 1717686H) 1729882 | \$2,650.00 | NM | \$700.00 \$700.00 |

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Lehigh Valley,

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1537814-1 | 10/30/16 | October 2016 | 09/26/16 - 10/30/16 |

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| Perkins/D/Congress | 822/R PERKINS-CONG | 822 |

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| | | | | | | | | Spots/ | | | |
|-------------------|-------------|-------------------------------------|--|---------------------------|------------------------|---------------------------|--------------|------------|------------|------|----------------------|
| ne Start | Date | End Dat | e Desc | cription | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 27 10/24 Class | | 10/28/16 e - Fixed | Whe | el Of Fortune emptible | 7-7:30PM | MTWTF | :30 | 7 | \$2,650.00 | NM | • |
| pots: # | <u>Çh</u> | Day , | Air Date | Air Time Descr | <u>iption</u> | Start/End Time | Lengt | h Ad-ID | | | Rate T |
| 3 | WPB | F Tu | 10/25/16 | 6:59 PM Whee | l Of Fortune | 7-7:30PM | :3 | 0 1717686н | | | \$2,650.00 |
| 2 | WPB | F Tu | 10/25/16 | 7:18 PM Whee | l Of Fortune | 7-7:30PM | :3 | 0 1717686н | | | \$2,650.00 |
| 4 | WPB | F Th | 10/27/16 | 6:59 PM Whee | l Of Fortune | 7-7:30PM | :3 | 0 1718229н | | | \$2,650.00 |
| 7 | WPB | F Th | 10/27/16 | 7:12 PM Whee | l Of Fortune | 7-7:30PM | :3 | 0 1717686н | | | \$2,650.00 |
| 6 | WPB | F F | 10/28/16 | 7:14 PM Whee | l Of Fortune | 7-7:30PM | :3 | 0 1729882 | | | \$2,650.00 |
| 5 | WPB | F F | 10/28/16 | 7:19 PM Whee | l Of Fortune | 7-7:30PM | :3 | 0 1717686н | | | \$2,650.00 |
| | of Time | | Non Pre- | emptible | 7:30-8PM | MTWTF | :30 | 7 | \$3,000.00 | NM | |
| Weeks | | Start Dat 10/24/16 | <u>End D</u> 10/30/ | | <u>Spots/Week</u> 7 | <u>Rate</u> \$3,000.00 | | | | | |
| pots: # | <u>Çh</u> | Day 4 | Air Date | Air Time Descr | <u>iption</u> | Start/End Time | Lengt | h Ad-ID | | | Rate T |
| 1 | WPB | F M | 10/24/16 | 7:41 PM Jeopa | ırdy | 7:30-8PM | :3 | 0 1717686н | | | \$3,000.00 |
| 2 | WPB | | 10/25/16 | 7:42 PM Jeopa | • | 7:30-8PM | :3 | 0 1718229н | | | \$3,000.00 |
| 7 | WPB | F Tu | 10/25/16 | 7:58 PM Jeopa | irdy | 7:30-8PM | | 0 1717686н | | | \$3,000.00 |
| 4 | WPB | F Th | 10/27/16 | 7:35 PM Jeopa | • | 7:30-8PM | :3 | 0 1717686н | | | \$3,000.00 |
| 3 | WPB | | 10/27/16 | 7:53 PM Jeopa | • | 7:30-8PM | | 0 1717686н | | | \$3,000.00 |
| 6 | WPB | | 10/28/16 | 7:35 PM Jeopa | • | 7:30-8PM | | 0 1729882 | | | \$3,000.00 |
| 5 | WPB | FF | 10/28/16 | 7:42 PM Jeopa | irdy | 7:30-8PM | :3 | 0 1717686н | | | \$3,000.00 |
| 29 10/29 Class | | 10/29/16 e - Pre-e | Sat on Sat on Sat of Sa | Jeopardy th notice | Sat 7:30-8PM | 1- | :30 | 1 | \$875.00 | NM | |
| Weeks | | Start Dat 10/24/16 | End D 10/30/ | | Spots/Week 1 | <u>Rate</u> \$875.00 | | | | | |
| pots: # | <u>Ch</u> | Day 4 | Air Date | Air Time Descr | <u>iption</u> | Start/End Time | Lengt | h Ad-ID | | | <u>Rate</u> <u>T</u> |
| 1 | WPB | F Sa Çredit | 10/29/16 ed | Sat Je | eopardy | Sat 7:30-8PM | :0 | 0 | | | \$875.00 |
| 30 10/24 | | 10/24/16 | 6 Conv | viction | 10-11PM | 1 | :30 | 1 | \$2,150.00 | NM | |
| Weeks | s: § | e - Pre-e Start Date 10/24/16 | mptible wi e End D 10/30 | ate MTWTFSS | Spots/Week 1 | <u>Rate</u> \$2,150.00 | | ··· - | | | E |
| pots: # | Ch | | Air Date | Air Time Descr | | Start/End Time | Lengt | h Ad-ID | | | Rate I |
| 1 | WPB | | 10/24/16 | 10:35 PM Convi | | 10-11PM | | 0 1717686н | | | \$2,150.00 |
| 31 10/27 Class | | 10/27/16 e - Pre-e | Grey | r's Anatomy th notice | 8-9PM | 1 | :30 | 1 | \$3,050.00 | NM | |
| Weeks | s: <u>S</u> | | e End D | ate MTWTFSS | Spots/Week 1 | Rate \$3,050.00 | | | | | |
| pots: # | | | Air Date | Air Time Descr | iption | Start/End Time | Lengt | h Ad-ID | | | Rate T |
| 1 | WPB | | | 7:59 PM Grey's | s Anatomy | 8-9PM | :3 | 0 1718229н | | | \$3,050.00 |
| 32 10/27 Class | | 10/27/16 e - Pre-e | Noto mptible wi | orious th notice | 9-10PM | 1 | :30 | 1 | \$3,250.00 | NM | |
| Weeks | | Start Date 10/24/16 | <u>End D</u> 10/30/ | | Spots/Week 1 | <u>Rate</u> \$3,250.00 | | | | | |
| pots: # | | | Air Date | Air Time Descr | iption | Start/End Time | <u>Lengt</u> | h Ad-ID | | | Rate T |
| 1 | _ | | 10/27/16 | 9:19 PM Notori | ous | 9-10PM | | 0 1717686н | | | \$3,250.00 |
| 33 10/27 | | 10/27/16 e - Pre-e | How mptible wi | to Get Away w/ N | furd10-11PM | 1 | :30 | 1 | \$2,700.00 | NM | |
| Class | | | | | | | | | | | |

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Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

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| 1537814-1 | 10/30/16 | October 2016 | 09/26/16 - 10/30/16 |

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| Perkins/D/Congress | 822/R PERKINS-CONG | 822 |

| www.thewpbfchannel.com | | | | | |
|---|------------------------------|--------------|------------|--------|---------------|
| Line Start Date End Date Description Start/End Time | | Spots/ | Data | T | |
| | MTWTFSS | Length Week | Rate | Туре | |
| 33 10/27/16 10/27/16 How to Get Away w/ Murd10-11PM Class of Time - Pre-emptible with notice | 1 | :30 1 | \$2,700.00 | NM | |
| 10/24/16 10/30/161 1 | \$2,700.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WPBF Th 10/27/16 10:45 PM How to Get Away w/ Murder | 10-11PM | :30 1717686 | Н | | \$2,700.00 NM |
| 34 10/28/16 10/28/16 Great Pumpkin C Brown 8-9PM Class of Time - Pre-emptible with notice | 1 | :30 1 | \$2,150.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/24/16 10/30/161 1 | <u>Rate</u> \$2.150.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WPBF F 10/28/16 7:59 PM Great Pumpkin C Brown | 8-9PM | :30 1729882 | | | \$2,150.00 NM |
| 35 10/28/16 10/28/16 Shark Tank 9-10PM Class of Time - Pre-emptible with notice | 1 | :30 1 | \$3,250.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 10/24/16 10/30/16 1 1 | <u>Rate</u> \$3,250.00 | | | _ | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WPBF F 10/28/16 9:45 PM Shark Tank | 9-10PM | :30 1729882 | | | \$3,250.00 NM |
| 36 10/28/16 10/28/16 20/20 10-11PM Class of Time - Pre-emptible with notice | 1 | :30 1 | \$2,000.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week | Rate | | | | |
| 10/24/16 10/30/161 1 Spots: # Ch Day Air Date Air Time Description | \$2,000.00 Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WPBF F 10/28/16 10:37 PM 20/20 | 10-11PM | :30 1717686 | Н | | \$2,000.00 NN |
| | | | | N 10.0 | |
| 37 10/30/16 10/30/16 AFHV 7-8PM Class of Time - Pre-emptible with notice | 1 | :30 1 | \$1,100.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 10/24/16 10/30/16 1 1 | <u>Rate</u> \$1,100.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WPBF Su 10/30/16 7:21 PM AFHV | 7-8PM | :30 1717686 | н | | \$1,100.00 NN |
| 38 10/30/16 10/30/16 Once Upon A Time 8-9PM Class of Time - Pre-emptible with notice | 2 | :30 2 | \$2,525.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 10/24/16 10/30/16 2 2 | Rate \$2,525,00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 2 WPBF Su 10/30/16 8:19 PM Once Upon A Time | 8-9PM | :30 1729882 | | | \$2,525.00 NN |
| 1 WPBF Su 10/30/16 8:42 PM Once Upon A Time | 8-9PM | :30 1729882 | | | \$2,525.00 NN |
| 39 10/24/16 10/30/16 M-SUN WPBF News 25 (11-11:35PM Class of Time - Fixed Non Pre-emptible | MTWTF-S | :30 3 | \$1,400.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 10/24/16 10/30/16 MTWTF-S 3 | <u>Rate</u> \$1,400.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 3 WPBF M 10/24/16 11:35 PM M-SUN WPBF News 25 @ 1 | | :30 1718229 | Н | | \$1,400.00 NN |
| 1 WPBF Tu 10/25/16 11:13 PM M-SUN WPBF News 25 @ 1 | | :30 1718229 | н | | \$1,400.00 NM |
| 6 WPBF W 10/26/16 11:29 PM M-SUN WPBF News 25 @ 1 | 1PM11-11:35PM | :30 1717686 | Н | | \$1,400.00 NN |
| 40 10/29/16 10/29/16 Late Air M-Sun 1130p-12:1130p-1205am Class of Time - Pre-emptible with notice | 1- | :30 1 | \$700.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 10/24/16 10/30/16 1- 1 | <u>Rate</u> \$700.00 | | | | |

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Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

| The Particular of the Particul | | | |
|--|--------------|---------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1537814-1 | 10/30/16 | October 2016 | 09/26/16 - 10/30/16 |

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| Perkins/D/Congress | 822/R PERKINS-CONG | 822 |

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| ine S | Start Da | ite Ei | nd Da | te Desc | cription | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | | |
|--------|---------------------|------------|-----------------|-----------------------|------------------------------|----------------------|-------------------------|--------|----------------|----------|------|-------------|------|
| | 0/29/16 Class of | |)/29/1 Pre-e | 6 Late | | -12:1130p-1205am | 1- | :30 | 1 | \$700.00 | NM | | |
| Spots | : # <u>(</u> | Ç <u>h</u> | Day | Air Date | Air Time Desc | iption | Start/End Time | Lengt | h Ad-ID | | | Rate | Туре |
| | 1 V | NPBF | | 10/29/16 Football | 12:50 AM Late | Air M-Sun 1130p-12am | 1130p-1205am | _ | 0 1717686н | | | \$700.00 | |
| | 0/30/16 Class of | |)/30/1 Pre-e | 6 Sun emptible wi | 11:35pm Late Ne th notice | ws 1135p-12am | 1 | :30 | 1 | \$525.00 | NM | | |
| W | /eeks: | 10/ | rt Dat 24/16 | 10/30/ | /161 | Spots/Week 1 | <u>Rate</u> \$525.00 | | | | | | |
| Spots | | | | Air Date | Air Time Desc | | Start/End Time | | h Ad-ID | | | <u>Rate</u> | |
| | 1V | NPBF | Su | 10/30/16 | 11:58 PM Sun 1 | 1:35pm Late News | 1135p-12am | :3 | 0 1729882 | | | \$525.00 | NI |
| | 0/24/16 Class of | |)/28/1 Pre-e | 6 Jimn emptible wi | ny Kimmel th notice | 1135P-1238A | MTWTF | :30 | 10 | \$300.00 | NM | | |
| W | /eeks: | | rt Dat 24/16 | | | Spots/Week 10 | <u>Rate</u> \$300.00 | | | | | | |
| Spots: | | | | Air Date | Air Time Desc | | Start/End Time | _ | h Ad-ID | | | Rate | |
| | | NPBF | | 10/24/16 | 12:14 AM Jimm | | 1135P-1238A | | 0 1717686н | | | \$300.00 | |
| | | NPBF | | 10/24/16 | 12:36 AM Jimm | | 1135P-1238A | | 0 1717686н | | | \$300.00 | |
| | | NPBF | | 10/25/16 | 11:58 PM Jimm | • | 1135P-1238A | | 0 1717686н | | | \$300.00 | |
| | | NPBF | | 10/25/16 | 12:22 AM Jimm | | 1135P-1238A | | 0 1717686н | | | \$300.00 | |
| | | NPBF | | 10/26/16 | 12:00 AM Jimm | | 1135P-1238A | | 0 1718229н | | | \$300.00 | |
| | | NPBF | | 10/26/16 | 12:31 AM Jimm | • | 1135P-1238A | | 0 1717686н | | | \$300.00 | |
| | | NPBF | | 10/27/16 | 11:58 PM Jimm | • | 1135P-1238A | | 0 1717686н | | | \$300.00 | |
| | | NPBF | | 10/27/16 | 12:33 AM Jimm | | 1135P-1238A | | 0 1717686н | | | \$300.00 | |
| | | NPBF | | 10/28/16 | 11:49 PM Jimm | • | 1135P-1238A | | 0 1729882 | | | \$300.00 | |
| | 9 V | NPBF | F | 10/28/16 | 12:31 AM Jimm | y Kimmel | 1135P-1238A | :3 | 0 1729882 | | | \$300.00 | NI |
| | 0/24/16 Class of | |)/28/1 Pre-e | 6 Nigh emptible wi | tline th notice | 1238-107A | MTWTF | :30 | 10 | \$140.00 | NM | | |
| W | /eeks: | | rt Da 24/16 | | | Spots/Week 10 | <u>Rate</u> \$140.00 | | | | | | |
| Spots | | | | Air Date | Air Time Desc | | Start/End Time | | h Ad-ID | | | <u>Rate</u> | Тур |
| | | NPBF | | 10/24/16 | 12:39 AM Night | | 1238-107A | | 0 1717686н | | | \$140.00 | N |
| | | NPBF | | 10/24/16 | 1:03 AM Night | | 1238-107A | | 0 1718229н | | | \$140.00 | |
| | | NPBF | | 10/25/16 | 12:39 AM Night | | 1238-107A | :3 | 0 1717686н | | | \$140.00 | Ν |
| | | NPBF | | 10/25/16 | 1:04 AM Night | | 1238-107A | | 0 1718229н | | | \$140.00 | |
| | | NPBF | | 10/26/16 | 12:52 AM Night | | 1238-107A | | 0 1717686н | | | \$140.00 | |
| | 8 V | NPBF | W | 10/26/16 | 1:03 AM Night | ine | 1238-107A | | 0 1717686н | | | \$140.00 | N |
| | | NPBF | | 10/27/16 | 12:39 AM Night | | 1238-107A | | 0 1717686н | | | \$140.00 | |
| | | NPBF | | 10/27/16 | 1:04 AM Night | | 1238-107A | | 0 1718229н | | | \$140.00 | |
| | | NPBF | | 10/28/16 | 12:39 AM Night | | 1238-107A | | 0 1717686н | | | \$140.00 | |
| | 5 V | NPBF | F | 10/28/16 | 1:05 AM Night | ine | 1238-107A | :3 | 0 1729882 | | | \$140.00 | _N |
| | 0/24/16 Class of | |)/28/1 Pre-e | 6 ACC | ESS HOLLYWO | OD 105-135a | MTWTF | :30 | 10 | \$55.00 | NM | , | |
| | Veeks: | Sta | rt Da 24/16 | te End D | ate MTWTFSS | Spots/Week 10 | <u>Rate</u> \$55.00 | | | | | | |
| Spots | : <u>#</u> | <u>Ch</u> | <u>Day</u> | Air Date | Air Time Desc | <u>iption</u> | Start/End Time | Lengt | h <u>Ad-ID</u> | | | Rate | Tyr |
| | | NPBF | | 10/24/16 | | SS HOLLYWOOD | 105-135a | | 0 1717686н | | | \$55.00 | |
| | 1 V | NPBF | M | 10/24/16 | 1:36 AM ACC | SS HOLLYWOOD | 105-135a | :3 | 0 1717686н | | | \$55.00 | N |
| | | | | | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1537814-1 | 10/30/16 | October 2016 | 09/26/16 - 10/30/16 |

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| Perkins/D/Congress | 822/R PERKINS-CONG | 822 |

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| 44 10/24/16 Class of Time Spots: # Ch 6 WPBF 3 WPBF 4 WPBF 10 WPBF 5 WPBF 5 WPBF 45 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 1 WPBF 2 WPBF | Day Ai F Tu 10 F W 10 F W 10 F Th 10 F Th 10 F F 10 10/29/16 e - Pre-em Start Date 10/24/16 Day Ai F Sa 10 Credited 10/24/16 Day Ai F Su 10 F Su 10 10/29/16 | ACCE Inptible with Ir Date 0/25/16 0/26/16 0/26/16 0/27/16 0/28/16 0/28/16 0/28/16 SCAN Inptible with End Dat 10/30/16 End Dat 10/30/16 ABC Captible with | SS HOLLYW notice Air Time De 1:32 AM AC 1:17 AM AC 1:35 AM AC 1:36 AM AC 1:22 AM AC 1:31 AM AC 1:31 AM AC 1:31 AM AC DAL WKND In notice te MTWTFS 61 Air Time De SC DLI & ISLES Vanotice te MTWTFS 6 Air Time De 12:32 AM RIZ College Footb | CESS HOLLYWOOD LF 1 1205X-105X S Spots/Week - 1 Scription ANDAL WKND LF 1 WKND SUN 12A-1A S Spots/Week 2 2 Scription ZOLI & ISLES WKND ZOLI & ISLES WKND | LF 2 SUN 12A-1A | :30 Length :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 | 1717686H 1718229H 1717686H 1717686H 1717686H 1717686H 17179882 1 | \$225.00 \$265.00 | NM NM | Rate Type \$55.00 N \$225.00 N |
|--|--|--|--|--|--|--|--|----------------------|-------|--|
| Class of Time Spots: # Ch 6 WPBF 3 WPBF 8 WPBF 10 WPBF 5 WPBF 5 WPBF 45 10/29/16 Class of Time Weeks: \$\frac{9}{4}\$ WPBF 46 10/30/16 Class of Time Weeks: \$\frac{9}{4}\$ WPBF 1 WPBF 47 10/29/16 Class of Time Weeks: \$\frac{9}{4}\$ WPBF 47 10/29/16 Class of Time Weeks: \$\frac{9}{4}\$ WPBF 47 10/29/16 Class of Time Weeks: \$\frac{9}{4}\$ WPBF 48 10/29/16 Class of Time Weeks: \$\frac{9}{4}\$ WPBF 3 WPBF 2 WPBF 48 10/29/16 Class of Time Weeks: \$\frac{9}{4}\$ WPBF 48 10/29/16 Class of Time Weeks: \$\frac{9}{4}\$ WPBF | e - Pre-em | ptible with ir Date 0/25/16 0/26/16 0/26/16 0/27/16 0/28/16 0/28/16 0/28/16 0/28/16 0/28/16 0/28/16 0/28/16 0/28/16 0/28/16 0/29/16 0/29/16 0/29/16 0/20/16 0/30/16 0/20 0/20 0/20 0/20 0/20 0/20 0/20 0/2 | Air Time De: 1:32 AM AC 1:35 AM AC 1:35 AM AC 1:36 AM AC 1:32 AM AC 1:32 AM AC 1:36 AM AC 1:31 AM AC DAL WKND In notice MTWTFS Air Time De: Air Time De: 12:32 AM RIZ 12:59 AM RIZ College Footb | SCRIPTION CESS HOLLYWOOD LF 1 1205X-105X S Spots/Week - 1 SCRIPTION ANDAL WKND LF 1 WKND SUN 12A-1A S Spots/Week 2 2 SCRIPTION ZOLI & ISLES WKND | Start/End Time 105-135a 105-135a 105-135a 105-135a 105-135a 105-135a 105-135a1- Rate \$225.00 Start/End Time 1205X-105X 2 Rate \$265.00 Start/End Time 1205X-105X | Length :30 :30 :30 :30 :30 :30 :30 :30 :30 Length :00 Length :30 | Ad-ID 1717686H 1717686H 1717686H 1717686H 1717686H 1717686H 1717686H 1729882 1 Ad-ID | \$225.00 | NM | \$55.00 N \$55.00 N \$55.00 N \$55.00 N \$55.00 N \$55.00 N \$225.00 N |
| 6 WPBF 3 WPBF 8 WPBF 4 WPBF 10 WPBF 9 WPBF 5 WPBF 5 WPBF 45 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 2 WPBF 1 WPBF 47 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 2 WPBF 1 WPBF 47 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 1 WPBF 48 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 1 WPBF 3 WPBF 48 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 1 WPBF 3 WPBF 1 WPBF 3 WPBF 2 WPBF | F Tu 10 F W 10 F W 10 F Th 10 F Th 10 F F 10 10/29/16 e - Pre-em Start Date 10/24/16 Day Ai F Sa 10 Credited 10/24/16 Day Ai F Su 10 F Su 10 F Su 10 10/29/16 e - Pre-em Start Date | 0/25/16 0/26/16 0/26/16 0/27/16 0/28/16 0/28/16 0/28/16 SCAN optible with End Dai 10/30/16 d RIZZC optible with End Dai 10/30/16 d RIZZC optible with 10/30/16 0/30/16 0/30/16 | 1:32 AM AC 1:17 AM AC 1:35 AM AC 1:17 AM AC 1:36 AM AC 1:22 AM AC 1:31 AM AC 1:31 AM AC DIAL WKND In notice te MTWTFS 61 Air Time December of MTWTFS 6 AIR Time December of MTWTFS 1 notice te MTWTFS 1 notice Time December of MTWTFS 2 notice Time December of MTWTFS 3 notice Time December of MTWTFS 4 notice Time Dece | CESS HOLLYWOOD LF 1 1205X-105X S Spots/Week - 1 Scription ANDAL WKND LF 1 WKND SUN 12A-1A S Spots/Week 2 2 Scription ZOLI & ISLES WKND ZOLI & ISLES WKND | 105-135a 105-135a 105-135a 105-135a 105-135a 105-135a 105-135a 105-135a1- Rate \$225.00 Start/End Time 1205X-105X 2 Rate \$265.00 Start/End Time | :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 | 1717686H 1718229H 1717686H 1717686H 1717686H 1717686H 17176882 1 1 Ad-ID | | NM | \$55.00 N \$55.00 N \$55.00 N \$55.00 N \$55.00 N \$55.00 N \$225.00 N |
| 3 WPBF 8 WPBF 4 WPBF 10 WPBF 9 WPBF 5 WPBF 5 WPBF 45 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 2 WPBF 1 WPBF 47 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 2 WPBF 1 WPBF 47 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 1 WPBF 3 WPBF 2 WPBF 48 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 1 WPBF 3 WPBF 3 WPBF 48 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 1 WPBF 3 WPBF 48 10/29/16 Class of Time Weeks: S 1 Spots: # Ch | F W 10 F W 10 F Th 10 F Th 10 F F 10 10/29/16 e - Pre-em Start Date 10/24/16 Day Ai F Sa 10 Credited 10/24/16 Day Ai F Su 10 F Su 10 10/29/16 e - Pre-em Start Date | 0/26/16 0/26/16 0/27/16 0/27/16 0/28/16 0/28/16 0/28/16 SCAN optible with End Dai 10/30/16 RIZZC optible with End Dai 10/30/16 ABC Coptible with | 1:17 AM AC 1:35 AM AC 1:17 AM AC 1:17 AM AC 1:36 AM AC 1:22 AM AC 1:22 AM AC 1:31 AM AC DIAL WKND In notice te MTWTFS 61 Air Time Development | CESS HOLLYWOOD CESS HOLLYWOOD CESS HOLLYWOOD CESS HOLLYWOOD CESS HOLLYWOOD CESS HOLLYWOOD LF 1 1205X-105X S Spots/Week - 1 Scription ANDAL WKND LF 1 WKND SUN 12A-1A S Spots/Week 2 2 Scription ZOLI & ISLES WKND | 105-135a 105-135a 105-135a 105-135a 105-135a 105-135a 105-135a1- Rate \$225.00 Start/End Time 1205X-105X 2 Rate \$265.00 Start/End Time | :30 :30 :30 :30 :30 :30 :30 :30 :30 | 1718229H 1717686H 1717686H 1717686H 1717686H 1729882 1 Ad-ID | | NM | \$55.00 N \$55.00 N \$55.00 N \$55.00 N \$55.00 N \$55.00 N \$225.00 N |
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| 4 WPBF 10 WPBF 9 WPBF 5 WPBF 5 WPBF 45 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 1 WPBF 46 10/30/16 Class of Time Weeks: S 1 Spots: # Ch 2 WPBF 1 WPBF 47 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 1 WPBF 2 WPBF 3 WPBF 2 WPBF 48 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 1 WPBF 3 WPBF 2 WPBF 48 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 1 Spots: # Ch 2 WPBF | F Th 10 F Th 10 F F 10 10/29/16 e - Pre-em Start Date 10/24/16 Day Ai F Sa 10 Credited 10/30/16 e - Pre-em Start Date 10/24/16 Day Ai F Su 10 10/29/16 e - Pre-em Start Date | 0/27/16 0/28/16 0/28/16 0/28/16 SCAN optible with End Dai 10/30/16 RIZZC optible with End Dai 10/30/16 ABC Coptible with | 1:17 AM AC 1:36 AM AC 1:22 AM AC 1:31 AM AC IDAL WKND In notice te MTWTFS 61 Air Time Des Coll & ISLES Ventorics te MTWTFS 6 Air Time Des 12:32 AM RIZ 12:59 AM RIZ College Footb | CESS HOLLYWOOD CESS HOLLYWOOD CESS HOLLYWOOD CESS HOLLYWOOD LF 1 1205X-105X S Spots/Week - 1 Scription ANDAL WKND LF 1 WKND SUN 12A-1A S Spots/Week 2 2 Scription ZOLI & ISLES WKND ZOLI & ISLES WKND | 105-135a 105-135a 105-135a 105-135a 105-135a1- Rate \$225.00 Start/End Time 1205X-105X2 Rate \$265.00 Start/End Time 1205X-105X2 Rate \$265.00 Start/End Time LF 2 SUN 12A-1A LF 2 SUN 12A-1A | :30 :30 :30 :30 :30 :40 :30 :40 :30 | 1717686H 1717686H 1717686H 1729882 1 1 Ad-ID 2 Ad-ID 1729882 | | NM | \$55.00 N \$55.00 N \$55.00 N \$55.00 N \$225.00 N |
| 10 WPBF 9 WPBF 5 WPBF 5 WPBF 5 WPBF 45 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 2 WPBF 1 WPBF 47 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 2 WPBF 1 WPBF 47 10/29/16 Class of Time Weeks: S 1 WPBF 2 WPBF 3 WPBF 2 WPBF 1 Spots: # Ch 1 WPBF 3 WPBF 2 WPBF 48 10/29/16 Class of Time Weeks: S 1 Spots: # Ch | F Th 10 F F 10 10/29/16 e - Pre-em Start Date 10/24/16 Day Ai F Sa 10 Credited 10/30/16 e - Pre-em Start Date 10/24/16 Day Ai F Su 10 F Su 10 F Su 10 F Su 10 10/29/16 e - Pre-em Start Date | SCAN aptible with End Dat 10/30/16 RIZZC aptible with End Dat 10/30/16 RIZZC aptible with End Dat 10/30/16 ABC C aptible with | 1:36 AM AC 1:22 AM AC 1:31 AM AC 1:31 AM AC IDAL WKND In notice te MTWTFS 61 Air Time Des Coll & ISLES Vanotice te MTWTFS 6 Air Time Des 12:32 AM RIZ 12:59 AM RIZ College Footb | CESS HOLLYWOOD CESS HOLLYWOOD CESS HOLLYWOOD LF 1 1205X-105X S Spots/Week - 1 Scription ANDAL WKND LF 1 WKND SUN 12A-1A S Spots/Week 2 2 Scription ZOLI & ISLES WKND ZOLI & ISLES WKND | 105-135a 105-135a 105-135a 105-135a1- Rate \$225.00 Start/End Time 1205X-105X2 Rate \$265.00 Start/End Time 1205X-105X2 Rate \$265.00 Start/End Time LF 2 SUN 12A-1A LF 2 SUN 12A-1A | :30 :30 :30 :30 Length :30 | 1717686H 1717686H 1729882 1 Ad-ID 2 Ad-ID 1729882 | | NM | \$55.00 N \$55.00 N \$55.00 N Rate Tyr \$225.00 N |
| 9 WPBF 5 WPBF 5 WPBF 5 WPBF 45 10/29/16 Class of Time Weeks: S 1 Spots: # Ch | F F 10/29/16 e - Pre-em Start Date 10/24/16 Day Ai F Sa 10 Credited 10/30/16 e - Pre-em Start Date 10/24/16 Day Ai F Su 10 F Su 10 F Su 10 10/29/16 e - Pre-em Start Date | SCAN aptible with End Dat 10/30/16 RIZZC aptible with End Dat 10/30/16 RIZZC aptible with End Dat 10/30/16 ABC C aptible with | 1:22 AM AC 1:31 AM AC 1:31 AM AC IDAL WKND In notice te MTWTFS 61 Air Time Description MTWTFS 6 notice te MTWTFS 6 Air Time Description MTWTFS 6 Air Time Description MTWTFS 6 Air Time Description MTWTFS College Footb | CESS HOLLYWOOD CESS HOLLYWOOD LF 1 1205X-105X S Spots/Week - 1 Scription ANDAL WKND LF 1 WKND SUN 12A-1A S Spots/Week 2 2 Scription ZOLI & ISLES WKND ZOLI & ISLES WKND | 105-135a 105-135a 105-135a1- Rate \$225.00 Start/End Time 1205X-105X2 Rate \$265.00 Start/End Time 1205X-105X Start/End Time LF 2 SUN 12A-1A LF 2 SUN 12A-1A | :30 :30 :30 Length :00 :30 | 1717686H 1729882 1 Ad-ID 2 Ad-ID 1729882 | | NM | \$55.00 N \$55.00 N Rate Tyl \$225.00 N |
| 5 WPBF 45 10/29/16 Class of Time Weeks: S 1 Spots: # Ch | F F 10/29/16 e - Pre-em Start Date 10/24/16 Day Ai F Sa 10 Credited 10/30/16 e - Pre-em Start Date 10/24/16 Day Ai F Su 10 F Su 10 10/29/16 e - Pre-em Start Date | SCAN aptible with End Dat 10/30/16 RIZZC aptible with End Dat 10/30/16 ABC C aptible with ABC C aptible with | 1:31 AM AC IDAL WKND In notice te MTWTFS 61 Air Time Des SC DLI & ISLES Vanotice te MTWTFS 6 Air Time Des 12:32 AM RIZ 12:59 AM RIZ College Footb | CESS HOLLYWOOD LF 1 1205X-105X S Spots/Week - 1 Scription ANDAL WKND LF 1 WKND SUN 12A-1A S Spots/Week 2 2 Scription ZOLI & ISLES WKND ZOLI & ISLES WKND | 105-135a1- Rate \$225.00 Start/End Time 1205X-105X2 Rate \$265.00 Start/End Time 1205X-105X Start/End Time LF 2 SUN 12A-1A LF 2 SUN 12A-1A | :30 :30 Length :00 :30 Length :30 | 1729882 1 Ad-ID 2 Ad-ID 1729882 | | NM | \$55.00 N Rate Tyl \$225.00 N Rate Tyl \$265.00 N |
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| Spots: # <u>Ch</u> 1 WPBF 46 10/30/16 Class of Time Weeks: <u>S</u> Spots: # <u>Ch</u> 2 WPBF 1 WPBF 47 10/29/16 Class of Time Weeks: <u>S</u> 1 Spots: # <u>Ch</u> 3 WPBF 2 WPBF 48 10/29/16 Class of Time Weeks: <u>S</u> 1 Spots: # <u>Ch</u> 1 WPBF 3 UPBF 1 WPBF 2 WPBF | Day Ai F Sa 10 Credited 10/30/16 e - Pre-em Start Date 10/24/16 Day Ai F Su 10 F Su 10 10/29/16 e - Pre-em Start Date | RIZZC ptible with End Dat 10/30/16 0/30/16 ABC C ptible with ABC C | Air Time De SC DLI & ISLES Vanotice te MTWTFS 6 | ANDAL WKND LF 1 WKND SUN 12A-1A S Spots/Week 2 2 scription ZOLI & ISLES WKND | Start/End Time 1205X-105X 2 Rate \$265.00 Start/End Time LF 2 SUN 12A-1A LF 2 SUN 12A-1A | :30 Length :30 | 2 Ad-ID 1729882 | \$265.00 | | \$225.00 A Rate Tyl \$265.00 N |
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| Weeks: Solution Spots: # Ch 2 WPBF 1 WPBF 47 10/29/16 Class of Time Weeks: Solution Spots: # Ch 1 WPBF 2 WPBF 2 WPBF 2 WPBF 48 10/29/16 Class of Time Weeks: Solution Spots: # Ch Sp | Start Date 10/24/16 | End Dat 10/30/10 ir Date 0/30/16 0/30/16 ABC Captible with | te MTWTFS 6 Air Time De: 12:32 AM RIZ 12:59 AM RIZ College Footb | 2 2 scription ZOLI & ISLES WKND ZOLI & ISLES WKND | \$265.00 Start/End Time LF 2 SUN 12A-1A LF 2 SUN 12A-1A | :30 | 1729882 | | | \$265.00 N |
| # Ch 2 WPBF 1 WPBF 1 WPBF 1 WPBF 2 WPBF 2 WPBF 2 WPBF 48 10/29/16 Class of Time Weeks: \$\frac{9}{2}\$ WPBF 2 WPBF 1 WPBF 2 | Day Ai F Su 10 F Su 10 10/29/16 e - Pre-em Start Date | ir <u>Date</u> 0/30/16 0/30/16 ABC C nptible with | Air Time De 12:32 AM RIZ 12:59 AM RIZ College Footb | scription ZOLI & ISLES WKND ZOLI & ISLES WKND | <u>Start/End Time</u> LF 2 SUN 12A-1A LF 2 SUN 12A-1A | :30 | 1729882 | | | \$265.00 N |
| 2 WPBF 1 WPBF 47 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 1 WPBF 3 WPBF 2 WPBF 48 10/29/16 Class of Time Weeks: S 1 Spots: # Ch | F Su 10 F Su 10 10/29/16 e - Pre-em Start Date | 0/30/16 0/30/16 ABC 0 | 12:32 AM RIZ 12:59 AM RIZ College Footb | ZOLI & ISLES WKND ZOLI & ISLES WKND | LF 2 SUN 12A-1A LF 2 SUN 12A-1A | :30 | 1729882 | | | \$265.00 N |
| 47 10/29/16 Class of Time Weeks: S 1 Spots: # Ch 1 WPBF 3 WPBF 2 WPBF 48 10/29/16 Class of Time Weeks: S 1 Spots: # Ch | 10/29/16 e - Pre-em Start Date | ABC C | College Footb | | | :30 | 1717686н | | | • |
| Class of Time Weeks: \$\sum_{1}\$ Spots: # Ch 1 WPBF 3 WPBF 2 WPBF 48 10/29/16 Class of Time Weeks: \$\sum_{1}\$ Spots: # Ch | e - Pre-em Start Date | ptible with | College Footb | all 12-330pm | 3 | | | | | |
| Spots: # Ch 1 WPBF 3 WPBF 2 WPBF 48 10/29/16 Class of Time Weeks: \$\frac{9}{2}\$ Spots: # Ch | | End Da | | | 3- | :30 | 3 | \$1,800.00 | NM | |
| Spots: # <u>Ch</u> 1 WPBF 3 WPBF 2 WPBF 48 10/29/16 Class of Time Weeks: <u>S</u> 1 Spots: # <u>Ch</u> | | 10/30/1 | | | Rate \$1,800.00 | ÷ | | | | |
| 3 WPBF 2 WPBF 48 10/29/16 Class of Time Weeks: \$\frac{9}{1}\$ Spots: \$\frac{\pi}{2}\$ Ch | Day Ai | | Air Time De | scription | Start/End Time | Length | Ad-ID | | | Rate Ty |
| 2 WPBF 48 10/29/16 Class of Time Weeks: \$\frac{9}{1}\$ Spots: # Ch | | | | C College Football | 12-330pm | | 1717686н | | | \$1,800.00 N |
| 48 10/29/16 Class of Time Weeks: <u>\$</u> 1 Spots: <u>#</u> <u>Ch</u> | F Sa 10 | | | C College Football | 12-330pm | :30 | 1729882 | | | \$1,800.00 N |
| Class of Time Weeks: <u>\$</u> 1 Spots: <u>#</u> <u>Ch</u> | F Sa 10 | 0/29/16 | 2:43 PM AB | C College Football | 12-330pm | :30 | 1729882 | | | \$1,800.00 N |
| Weeks: <u>S</u> 1 Spots: <u>#</u> <u>Ch</u> | 10/29/16 | Sat 33 | 30-7pm ABC | Colleg ₆ 330-7pm | 1- | :30 | 1 | \$1,800.00 | NM | |
| Spots: <u>#</u> <u>Ch</u> | Start Date | • | te MTWTFS | | <u>Rate</u> \$1.800.00 | | | | | |
| | 10/24/16 <u>Day Ai</u> | | Air Time De | • | Start/End Time | Length | Ad-ID | | | Rate Ty |
| | | 0/29/16 | | t 330-7pm ABC College | | | 1717686H | | | \$1,800.00 N |
| 49 10/26/16 Class of Time | 10/26/16 e - Pre-em | Local | Post Debate | Specia8-9p | 4 | :30 | 4 | \$3,600.00 | NM | |
| Weeks: S | Start Date 10/24/16 | | te MTWTFS | | <u>Rate</u> \$3,600.00 | | | | | |
| Spots: <u>#</u> <u>Ch</u> | Day Ai | | Air Time De | • | Start/End Time | Length | Ad-ID | | | Rate Ty |
| 4 WPBF | | 0/26/16 | | cal Post Debate Specia | | - | 1717686н | | | \$3,600.00 N |
| 1 WPBF | | 0/26/16 | | cal Post Debate Specia | • | | 1717686н | | | \$3,600.00 N |
| 3 WPBF | | 0/26/16 | | cal Post Debate Specia | • | | 1717686н | | | \$3,600.00 N |
| 2 WPBF | | | | • | · | | 1718229н | | | \$3,600.00 N |
| 50 10/24/16 | F W 10 | 0/26/16 | 8:58 PM Loc | cal Post Debate Specia | ı o-ap | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

\$2,525.00 NM

NVOICE

Send Payment To:



WPBF Tu 10/25/16

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1537814-1 | 10/30/16 | October 2016 | 09/26/16 - 10/30/16 |

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| Perkins/D/Congress | 822/R PERKINS-CONG | 822 |

www.thewpbfchannel.com

| www.thewpbfchann | el.com | | | | | Spots/ | | | |
|---------------------------|-------------------------------|---|--------------------|----------------------------|--------|------------------------------|------------|------|---------------------------------|
| ine Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| | | | | | | | | | |
| Weeks: | Start Date | End Date MTWTFSS | Spots/Week | Rate | | | | | |
| Spots: # Ch | 10/24/16 <u>h Day Air</u> | 10/30/16 MTWTF-~ <u>Date</u> <u>Air Time</u> <u>Descr</u> | 2 intion | \$900.00 Start/End Time | Longt | P V4 ID | | | Bata Tun |
| . – – | | /24/16 11:36 AM The V | | 11A-12PM | | <u>h Ad-ID</u> 0 1717686н | | | <u>Rate Type</u> \$900.00 NN |
| | PBF Tu 10 | | | 11A-12PM | | 0 1717686н | | | \$900.00 N |
| 51 10/24/16 Class of T | 10/30/16 Fime - Fixed N | GENERAL HOSPITAL | . GENERAL HOSPI | I MTWTF | :30 | 4 | \$1,050.00 | NM | |
| Weeks: | Start Date 10/24/16 | End Date MTWTFSS 10/30/16 MTWTF | Spots/Week 4 | <u>Rate</u> \$1,050.00 | | | | | |
| Spots: # Cl | | | iption | Start/End Time | Lengt | h Ad-ID | | | Rate Typ |
| ² 1 W | PBF Tu 10 | /25/16 2:59 PM GENE | RAL HOSPITAL | GENERAL HOS | PIT :3 | 0 1718229н | | | \$1,050.00 NI |
| 3 W | PBF W 10 | | RAL HOSPITAL | GENERAL HOS | | 0 1717686н | | | \$1,050.00 N |
| | PBF Th 10 | | RAL HOSPITAL | GENERAL HOS | | 0 1718229н | | | \$1,050.00 NI |
| 4 W | PBF F 10 | 28/16 2:26 PM GENE | RAL HOSPITAL | GENERAL HOS | PIT :3 | 0 1717686н | | | \$1,050.00 NI |
| 52 10/24/16 Class of T | 10/30/16 Fime - Fixed N | WPBF News 25 @ 6:0 on Pre-emptible | 00Pl6-6:30PM | MTWTF | :30 | 1 | \$1,400.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS | Spots/Week | Rate | | | | | |
| Cooker # Cl | 10/24/16 | 10/30/16 MTWTF | 1 | \$1,400.00 | Lanch | F V4 ID | | | Data Tur |
| Spots: # Ct 1 W | <u>h Day Air</u> PBF Tu 10 | | F News 25 @ 6:00PM | Start/End Time 6-6:30PM | | <u>h Ad-ID</u> 0 1717686н | | | Rate Typ \$1,400.00 N |
| | | | | | | | | | Ψ1,400.00 14I |
| 53 10/24/16 Class of T | 10/30/16 Fime - Pre-emp | Sat 7pm News otible with notice | 7-730pm | \$- | :30 | 1 | \$525.00 | NM | |
| Weeks: | Start Date 10/24/16 | End Date MTWTFSS 10/30/16S- | Spots/Week 1 | <u>Rate</u> \$525.00 | | | | | |
| Spots: # Cl | | | <u>iption</u> | Start/End Time | Lengt | h <u>Ad-ID</u> | | | Rate Typ |
| 1 W | PBF Sa 10, Credited | | om News | 7-730pm | :0 | 0 | | | \$525.00 N |
| 54 10/24/16 Class of T | 11/06/16 Time - Pre-emp | Sun 6pm News otible with notice | 6-630p | S | :30 | 2 | \$525.00 | NM | |
| Weeks: | Start Date 10/24/16 | End Date MTWTFSS 10/30/16S | Spots/Week 2 | <u>Rate</u> \$525.00 | | | | | |
| Spots: # Cl | <u>h</u> <u>Day Air</u> | Date Air Time Descr | <u>iption</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Typ |
| 1 W | PBF Su 10 | | | 6-630p | :3 | 0 1717686н | | | \$525.00 NI |
| 2 W | PBF Su 10 | /30/16 6:25 PM Sun 6 | pm News | 6-630p | :3 | 0 1729882 | | | \$525.00 NI |
| 55 10/24/16 Class of T | 10/30/16 Fime - Fixed N | DWTS on Pre-emptible | 8-10p | M | :30 | 1 | \$5,400.00 | NM | |
| Weeks: | Start Date 10/24/16 | End Date MTWTFSS 10/30/16 M | Spots/Week 1 | Rate \$5,400.00 | | · | | | |
| Spots: # CI | | | iption | Start/End Time | Lengt | h Ad-ID | | | Rate Typ |
| 1 W | PBF M 10 | /24/16 8:26 PM DWTS | S | 8-10p | :3 | 0 1717686н | | | \$5,400.00 NI |
| 56 10/24/16 Class of T | 10/30/16 Fime - Pre-emi | Fresh Off the Boat/ON | leal:9-10PM | -T | :30 | 1 | \$2,525.00 | NM | |
| Weeks: | Start Date 10/24/16 | | Spots/Week 1 | <u>Rate</u> \$2,525.00 | | | | | |
| Spots: # CI | | | • | Start/End Time | Lenat | h Ad-ID | | | Rate Typ |
| 4 144 | | 105110 0 10 0115 | 000 | 0.40014 | | 0 1313606 | | | 40 505 00 111 |

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9-10PM

:30 1717686н

9:49 PM Fresh Off the Boat/ONeals

Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885
 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1537814-1
 10/30/16
 October 2016
 09/26/16 - 10/30/16

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| Perkins/D/Congress | 822/R PERKINS-CONG | 822 |

www.thewohfchannel.com

| | Date | End Dat | a Desc | cription | Start/End Time | MTD-TTEEC | Lenath | Spots/ | Poto | Tuno | |
|--|---|---|---|--|--|---|--|--|------------|------|--|
| | · | | | <u> </u> | | | | Week | Rate | Туре | |
| 57 10/24 Class | of Time | 10/30/16 - Fixed | Non Pre-e | ignated Survivor emptible | 10-11PM | W | :30 | 1 | \$3,600.00 | NM | |
| Weeks | | Start Dat 0/24/16 | e <u>End D</u> 10/30/ | | Spots/Week 1 | <u>Rate</u> \$3,600.00 | | • | | | |
| Spots: # | <u>Ch</u> | | Air Date | Air Time Desc | | Start/End Time | Length | | | | Rate Type |
| 1 | WPBF | - W | 10/26/16 | 10:41 PM Desig | nated Survivor | 10-11PM | :30 | 1717686н | | | \$3,600.00 N |
| 58 10/24 Class | | 10/30/16 - Fixed | Florid Non Pre-e | da State College emptible | Foo Florida State Colleg | FS- | :30 | 2 | \$7,000.00 | NM | · · · · · · · · · · · · · · · · · · · |
| Weeks | _ | tart Dat 0/24/16 | e <u>End D</u> 10/30/ | | Spots/Week 2 | Rate \$7,000,00 | | | | | |
| Spots: # | Ch ' | | Air Date | Air Time Desc | - | Start/End Time | Length | Ad-ID | | | Rate Tyr |
| 2 | WPBF | | 10/29/16 | | la State College Football | | | 1729882 | | | \$7,000.00 N |
| 1 | WPBF | | 10/29/16 ootball | | la State College Football | | leg :30 | 1729882 | | | \$7,000.00 N |
| 59 10/24 Class | /16 of Time | 10/30/16 - Pre-e | Shiel | | 10-11PM | -T | :30 | 1 | \$2,150.00 | NM | |
| Weeks | s: <u>S</u> | tart Dat 0/24/16 | | ate MTWTFSS | Spots/Week | <u>Rate</u> \$2,150.00 | | | | | |
| Spots: # | Ch ' | | Air Date | Air Time Desc | · | Start/End Time | Length | Ad-ID | | | Rate Ty |
| 1 | | | 10/25/16 | 10:45 PM Shield | | 10-11PM | | <u>1717686</u> н | | | \$2,150.00 N |
| 60 10/24 Class | | 10/30/16 | 6 Mode | ern Family/Black- | ish 9-10PM | W | :30 | 1 | \$3,600.00 | NM | |
| Weeks | s: <u>Ş</u> | tart Dat | e End D | ate MTWTFSS | Spots/Week | Rate | | | | | |
| Cnoto: # | | 0/24/16 | 10/30/ Air Data | | 1 rintion | \$3,600.00 Start/End_Time | Longth | Addin | | | Boto Tv |
| Spots: <u>#</u> 1 | <u>Ch</u> WPBF | | Air Date 10/26/16 | Air Time Description 9:21 PM Mode | ern Family/Black-ish | 9-10PM | Length :30 | 1717686H | | | Rate Ty \$3,600.00 N |
| 61 10/24 Class | /16 of Time | 10/30/16 e - Pre-e | | OLI & ISLES ON | SAT 2A-3A | 5- | :30 | 2 | \$100.00 | NM | |
| | | | ITIDUDIE WII | th notice | | | | | | | |
| Weeks | | | e End D | ate MTWTFSS | Spots/Week | Rate \$100.00 | | | | | |
| | 1 | 0/24/16 | e End D 10/30/ | <u>MTWTFSS</u> /16S- | 2 | \$100.00 | Length | Ad-ID | | | Rate Tvi |
| | | 0/24/16 <u>Day</u> | e End D | Date MTWTFSS /16S- Air Time Desc | 2 | | <u>Length</u> | Ad-ID 1717686H | | | |
| Spots: # | 1 <u>Ch</u> | 0/24/16 <u>Day</u> Sa | e <u>End D</u> 10/30/ Air Date | Date MTWTFSS /16 S- Air Time Desc 3:12 AM RIZZO | 2 ription | \$100.00 Start/End Time | :30 | | | | <u>Rate</u> <u>Ty</u> \$100.00 N \$100.00 N |
| Spots: # 2 1 | Ch WPBF WPBF | 0/24/16 <u>Day</u> Sa Sa 10/30/16 | e End D 10/30/ Air Date 10/29/16 10/29/16 | Date MTWTFSS 1/16S- Air Time Desc 3:12 AM RIZZO 3:48 AM RIZZO a-5a | 2 ription OLI & ISLES ON | \$100.00 Start/End Time SAT 2A-3A | :30 | 1717686н | \$105.00 | NM | \$100.00 N |
| Spots: # 2 1 | Ch WPBF WPBF /16 of Time | 0/24/16 <u>Day</u> Sa Sa 10/30/16 | e End D 10/30/ Air Date 10/29/16 10/29/16 6 4:30a mptible wit | Date MTWTFSS /16 S- Air Time Desc 3:12 AM RIZZ 3:48 AM RIZZ a-5a th notice Date MTWTFSS | 2 ription OLI & ISLES ON OLI & ISLES ON | \$100.00 Start/End Time SAT 2A-3A SAT 2A-3A | :30 :30 | 1717686н 1729882 | \$105.00 | NM | \$100.00 N |
| Spots: # 2 1 62 10/24 Class Weeks | Ch WPBF WPBF /16 of Time | 0/24/16 | e End D 10/30/ Air Date 10/29/16 10/29/16 3 4:30a mptible wite e End D | Date MTWTFSS /16 S- Air Time Desc 3:12 AM RIZZ 3:48 AM RIZZ a-5a th notice Date MTWTFSS | ription OLI & ISLES ON OLI & ISLES ON 430a-5a Spots/Week 10 | \$100.00 Start/End Time SAT 2A-3A SAT 2A-3A MTWTF | :30 :30 | 1717686H 1729882 | \$105.00 | NM | \$100.00 N |
| Spots: # 2 1 62 10/24 Class Weeks | Ch WPBF WPBF /16 of Time s: S | 0/24/16 | e End D 10/30/ Air Date 10/29/16 10/29/16 3 4:30; mptible wite End D 10/30/ | MTWTFSS | ription OLI & ISLES ON OLI & ISLES ON 430a-5a Spots/Week 10 ription | \$100.00 <u>Start/End Time</u> SAT 2A-3A SAT 2A-3A MTWTF <u>Rate</u> \$105.00 | :30 :30 | 1717686H 1729882 | \$105.00 | NM | \$100.00 N |
| 62 10/24 Class Weeks | Ch WPBF WPBF /16 of Time s: S 1 | 0/24/16 Day Sa Sa 10/30/16 Pre-e Start Dat 0/24/16 Day M M | e End D 10/30/ Air Date 10/29/16 10/29/16 3 4:30 mptible wit e End D 10/30/ Air Date 10/24/16 | MTWTFSS /16 | ription OLI & ISLES ON OLI & ISLES ON 430a-5a Spots/Week 10 ription 1-5a | \$100.00 Start/End Time SAT 2A-3A SAT 2A-3A MTWTF Rate \$105.00 Start/End Time | :30 :30 :30 <u>Length</u> | 1717686H 1729882 10 Ad-ID | \$105.00 | NM | \$100.00 N \$100.00 N Rate Ty \$105.00 N |
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WERE

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1537814-1 | 10/30/16 | October 2016 | 09/26/16 - 10/30/16

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| Perkins/D/Congress | 822/R PERKINS-CONG | 822 |

Agency Commission

Net Amount Due

\$31,201.50

\$176,808.50

www.thewpbfchannel.com

| ine—Start I | Date 1 | End Da | to Doc | cription | | Start/Er | nd Time | MILITER | - | Lenath | Spots/ | Rate | Туре | |
|-------------------|-----------|--------------------|-------------------------|-------------------|-----------------|----------------------|-------------|-------------------------|----------|--------|------------|------------|------|--------------|
| | | | | | | - Statuet | 10 111110 | MIWIES | - | Longin | VVOOR | Rate | туре | |
| Weeks | | tart Da | emptible wi te End D | | MTWTFSS | Snots | /Week | Rat | <u> </u> | | | | | |
| VVCCKS | | 0/24/16 | | 4 | MTWTF | Spors | 2 | \$300.0 | | | | | | |
| Spots: # | <u>Ch</u> | | Air Date | Air T | ime Descr | <u>iption</u> | | Start/ | End Time | Lengt | h Ad-ID | | | Rate Ty |
| 1 | WPBF | M | 10/24/16 | 12:25 | PM WPBF | News 25 (| @ Noon | 12pm | -1230pm | :3 | 0 1717686н | | | \$300.00 N |
| 2 | WPBF | Tu | 10/25/16 | 12:30 | PM WPBF | News 25 (| @ Noon | 12pm | -1230pm | :3 | 0 1717686н | | | \$300.00 N |
| 64 10/27 Class | | 10/28/1 - Pre- | 6 WPE | BF New | /s 25 @ No | on 12pm-1 | 230pm | TF- | | :30 | 4 | \$300.00 | NM | |
| Weeks | | tart Da | | | MTWTFSS | Spots | /Week 4 | <u>Rat</u> \$300.0 | | | | | | |
| Spots: # | <u>Çh</u> | | Air Date | | ime Descr | iption | , | | End Time | Lengt | h Ad-ID | | | Rate Ty |
| 1 | WPBF | | 10/27/16 | | | News 25 (| @ Noon | | -1230pm | :3 | 0 1717686н | | | \$300.00 N |
| 4 | WPBF | Th | 10/27/16 | | | News 25 (| _ | 12pm | -1230pm | :3 | 0 1718229н | | | \$300.00 N |
| 2 | WPBF | F | 10/28/16 | 12:13 | PM WPBF | News 25 (| @ Noon | 12pm | -1230pm | :3 | 0 1717686н | | | \$300.00 N |
| 3 | WPBF | F | 10/28/16 | 12:29 | PM WPB | News 25 (| @ Noon | 12pm | -1230pm | :3 | 0 1729882 | | | \$300.00 N |
| 65 10/27 Class | | 10/30/1 - Pre- | 6 Th-S emptible wi | u WPE | BF News 25 | 0 11-11:3 | 5PM | TF- | S | :30 | 6 | \$700.00 | NM | |
| Weeks | | tart Da 0/24/16 | | | MTWTFSS TF-S | Spots | Meek 6 | <u>Rat</u> \$700.0 | | | | | | |
| Spots: # | <u>Ch</u> | Day | Air Date | Air T | ime Descr | <u>iption</u> | | Start/ | End Time | Lengt | h Ad-ID | | | Rate Ty |
| 1 | WPBF | Th | 10/27/16 | 11:14 | PM Th-Su | WPBF Nev | ws 25 @ 1 | 1PM 11-11 | :35PM | :3 | 0 1717686н | | | \$700.00 N |
| 6 | WPBF | Th | 10/27/16 | 11:33 | PM Th-Su | WPBF Nev | ws 25 @ 1 | 1PM 11-11 | :35PM | :3 | 0 1718229н | | | \$700.00 N |
| 4 | WPBF | F | 10/28/16 | 11:24 | PM Th-Su | WPBF Nev | ws 25 @ 1 | 1PM 11-11 | :35PM | :3 | 0 1729882 | | | \$700.00 N |
| 2 | WPBF | | 10/28/16 | | | | _ | 1PM 11-11 | | | 0 1717686н | | | \$700.00 N |
| 3 | WPBF | | 10/30/16 | | | | _ | 1PM 11-11 | | | 0 1729882 | | | \$700.00 N |
| 5 | WPBF | Su | 10/30/16 | 11:33 | PM Th-Su | WPBF Nev | ws 25 @ 1 | 1PM 11-11 | :35PM | :3 | 0 1717686н | | | \$700.00 N |
| 66 10/24 Class | | 10/30/1 - Pre- | 6 Qua emptible wi | ntico th notic | се | 10-11P | М | | S | :30 | 1 | \$2,700.00 | NM | |
| Weeks | | tart Da 0/24/16 | | | MTWTFSS | Spots | s/Week 1 | <u>Rat</u> \$2,700.0 | | | | | | |
| Spots: # | <u>Ch</u> | Day | Air Date | <u>Air T</u> | ime Descr | <u>iption</u> | | Start/ | End Time | Lengt | h Ad-ID | | | Rate Ty |
| 1 | WPBF | Su | 10/30/16 | 10:31 | PM Quant | ico | | 10-11 | PM | :3 | 0 1717686н | | | \$2,700.00 N |
| | | | | | | | | <u>Tota</u> | Spots | 2 | 53 | | | |
| avmer | nt Ter | ms : | 30 Days | | | | | | | | | Gross Tota | | \$208,010.00 |

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